

Pippa Marlow



BUSINESS & MARKETING GRADUATE | DIGITAL MARKETING | BRAND, CONTENT & CUSTOMER EXPERIENCE

A people-first marketing graduate with Digital Marketing specialisation, customer-facing confidence and practical experience across sales support, events, hospitality, pop-up retail and social content. Interested in graduate roles where brand thinking, customer experience and commercial energy meet.

UK-based
pippamarloww@gmail.com
www.linkedin.com/in/pippa-marlow
www.pippamarlow.co.uk

EXPERIENCE

Marketing and Sales Assistant

Springfree Trampolines | Jun 2022 - Feb 2023

- Supported sales and marketing events, including product demonstrations and customer conversations.
- Used product knowledge, tailored recommendations and product insights to support online and in-person sales.
- Handled customer enquiries professionally, building confidence through clear and persuasive communication.

Event Associate and Team Leader

Sixes in The City | May 2025 - Jun 2025

- Supported setup, live operations and takedown across university cricket events in Exeter, Newcastle and Durham.
- Helped operate a busy bar with 800+ customers at each location while maintaining health and safety awareness.
- Oversaw temporary staff, gave clear instructions and delegated tasks during high-pressure event days.

Sales Assistant

Moo Moda London pop-up shop, Hunstanton | Aug 2025

- Engaged customers in a high-volume pop-up retail environment and supported stock display presentation.
- Created Instagram and TikTok posts/videos during the pop-up to promote fashion items including trousers and shorts.

Bartender / Brunch Host

Slug and Lettuce Oxford | Mar 2024 - Present

- Deliver attentive customer service in a fast-paced hospitality environment.
- Use mixology, menu knowledge and allergen awareness while multitasking through busy service periods.

EDUCATION

BA Hons Business & Marketing Management

Oxford Brookes University | Sep 2023 - May 2026

Specialisation in Digital Marketing. Modules include Marketing Dilemmas, Business to Business Marketing, and Social and Non-Profit Marketing.

A-Levels: Business, Physical Education and Psychology | Gordon's School

PORTFOLIO PROJECT

Building this website: treating a CV like a personal brand campaign

Created as a self-directed digital portfolio project to practise personal branding, structure a message for recruiters and build a clear digital home for experience. Shows initiative, content judgement, design awareness and willingness to learn modern tools.

CORE STRENGTHS

Customer confidence

Built through hospitality, retail, product demos

Social content curiosity

Created Instagram and TikTok content in a live

Commercial awareness

Supported product-led sales with tailored recommendations.

Calm under pressure

Worked 800+ customer event bars and

SKILLS

Digital marketing content creation

Campaign social media

Customer engagement representation

Sales & personal support

LOOKING FOR

Graduate roles

in marketing, brand, content, digital marketing, customer experience, events or business development.

INTERESTS

Brand storytelling, social-first content, customer experience,